



**KALAINAR KARUNANIDHI GOVERNMENT ARTS COLLEGE FOR WOMEN
(AUTONOMOUS)
PUDUKKOTTAI-622 001**

Department of Tourism and Travel Management

Annual Report 2021-2022

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Editorial Board

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DR.R. NARASIMMARAJ
ASST.PROFESSOR & HEAD
DEPT. OF TOURISM & TRAVEL MGT

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The Department of Tourism and Travel Management

The Department of Tourism and Travel Management was established in the year 2003. Since then, the department has been producing lot of young tourism graduates. In the year 2016 a permanent faculty Dr. R. Narasimmaraj joint in the department; apart from that there are two Guest lecturers and one PTA staff working in the department. In the academic year 2021 - 2022 the department of tourism and travel management conducted/organised and participated various academic and academic related activities. In the below paragraphs the list of activities is given in detail.

August-2021

Due to (Covid-19) great pandemic situation, the college admission was started for the academic year 2021-2022 took place on 23.08.2021 onwards. Department of Tourism and Travel Management first counselling was started on 31.08.2021.

September -2021

Department of Tourism and Travel Management has been celebrating **World Tourism Day** in grand full manner every year. In the year 2021 also, the department celebrated World Tourism Day in a prolific way.

On 21.09.2021 to 25.09.2021, On the eve of World Tourism Day Celebration, various competitions were conducted for the students. Competition likes, **Digital Poster Competition, Elocution and E-Quiz**. The prize winners were awarded with cash prize and certificates.

GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS),
DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT
EBSB CLUB OF GACW,PUDUKKOTTAI

Cordially invites you all to grace the events organized
on the special occasion of

WORLD TOURISM DAY 2021 | **TOURISM FOR INCLUSIVE GROWTH**

27th, September-2021

Digital Poster / Drawing competition
Elocution
E-Quiz

GACW-DTMM | MOU Signing | Udayam Air Travels

INAUGURATION
27th September-2021
Venue: Assembly Hall Time:11.00 am

Thamizh Thaa Vaazhthu
Kalluri Pan

Welcome Address **Dr. R. Narasimmaraj**
Asst. Professor and Head
Dept. of Tourism & Travel Management
Government Arts College for Women (Autonomous)
Pudukkottai.

Presidential Address **Dr. B. Buvaaneswari**
Principal
Government Arts College for Women (Autonomous)
Pudukkottai.

Guest of Honour **Mr. K. Ramesh Babu**
Managing Director, Udayam Air Travels
Pudukkottai.

Special Address **Dr. R. Narasimmaraj**
Asst. Professor and Head
Dept. of Tourism & Travel Management
Government Arts College for Women (Autonomous)
Pudukkottai.

SIGNING OF MEMORANDUM OF UNDERSTANDING
Between Government Arts College for Women (Autonomous), Pudukkottai and
Udayam Air Travels, Pudukkottai.

LAUNCHING OF DEPARTMENT LOGO

DISTRIBUTION OF PRIZE & CERTIFICATE FOR WINNERS.

Vote of Thanks **Dr. G. Sankar**
Associate Professor & EBSB Member
Department of Zoology
Government Arts College for Women (Autonomous)
Pudukkottai.

National Anthem

Organizing Secretary **Dr. R. Narasimmaraj**
Asst. Professor and Head
Dept. of Tourism & Travel Management
Government Arts College for Women (Autonomous)
Pudukkottai.

Organized By **Dr. M. Sagaya Sophia**
Asst. Professor of English
EBSB Member
Dr. G. Sankar
Associate Professor of Zoology
EBSB Member

Guest Lecturers **Mrs. M. Lakshmana Priya**
Mrs. E. Vellayammal
Mrs. R. Umamaheswari,



On 27.09.2021 on the eve of World Tourism Day Celebrations, the department organised an event. **Dr. B. Buvanewari, Principal of our college** gave the presidential address and **Mr. Ramesh Babu, Managing Director of Udayam Travel Pudukkottai** joint the programme as a Guest of Honour and **Dr. R. Narasimmaraj, Assistant Professor and Dept. of Tourism and Travel Management** gave a Special Address on

“Tourism for Inclusive Growth”.

Department of Tourism and Travel Management, Government Arts College for Women (Autonomous) and Udayam Air Travel, Pudukkottai signed Memorandum of Understanding (MOU). This MOU will help for Students as well as institution, in the following points of the MOU will be going to work mutually by the Institution DTTM, GACW-PDKT and Udyam Air Travels Pudukkottai;



1. Curriculum Design, 2. Industrial Training & Visits, 3. Research and Development, 4. Skill Development Programs, 5. Guest Lectures, 6. Facility Development Programs and 7. Placement of Trained Students.

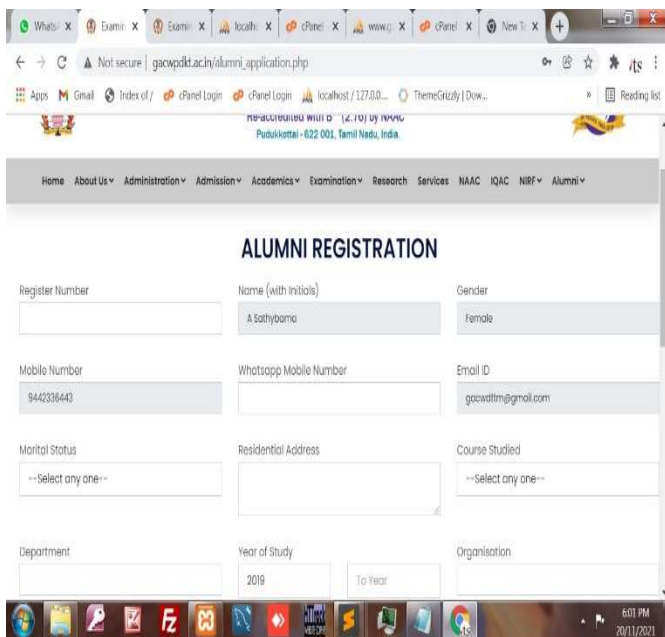


Creating and establishing name/branding/logo is very important for any organisation, in this manner department of tourism and travel management has also decided to establish such a name/branding/logo. Hence, for the first in the college, department has created a logo for the

department with motto of **DTTM - (Discover Travel & Transform Masterly)** on 27.09.2021 department logo was also launched by our college principal. Finally, Cultural event took place at the end of the programme.



Novemner-2021



On 20.11.2021 Dr. R. Narasimmaraj has involved and contributed Online Alumni-Registration and for the college students. This online registration system is completely OTP Based online entries in the college website, so that alumni's those who have lives in any part of the world who can be Alma-Ata of the college. Since now there were 100 registrations have completed.

On 15.11.2022 college administration had allotted of Rs.10,000 for purchase of books from non-plan fund. All the amount was spent for purchase of books for the students' references. Presently all the books are in the General library of the College.

December -2021



For the first time in the Department of Tourism and Travel Management, **Mrs. U. SOUNDHARYA** has secured first rank in the URE (University Ranking Exam) Conducted by the Bharathidasan University and she was awarded with Gold Medal by Honourable Governor of Tamilnadu Shri. R.N. Ravi on 09.12.2021 at Bharathidasan University.



January -2021



Dr. R. Narasimmaraj had participated five days National Level e-Workshop (03.01.2022-07.01.2022) on "Innovative Techniques in SPSS and Data Analysis" Organised by Sathyabama Institute of Science and Technology (Deemed-to-University) in Association with Institution's Innovative Council of India.

Dr. R.Narasimmaraj from, Department of Tourism and Travel Management and Dr.G.Sankar from Department of Zoology underwent two workshop on National Level Workshop on NIRF India Ranking -2022 for Higher Educational Institutions held on 5th and 6th January 2022 through online, Conducted by Institute for Academic Excellence in Collaboration with Collegiate Education & Technical Education Department, Govt. of Telangana.



On 26 January, Government Arts College for Women (Autonomous), Pudukkottai has been celebrating Republic Day every in grateful manner. In the year 2022 also, Republic Day was celebrated in the campus. Department of tourism and travel management was also taken part and printed invitation for the Republic Day celebrations.

Government Arts College for Women (Autonomous), PUDUKKOTTAI-622 001

73rd Republic Day celebration
 Date:26.01.2022 Time:8.30 am

AGENDA

TAMIL THAI VAZHTHU

COLLEGE ANTHEM

FLAG HOISTING

KODAI PADAL (FLAG SONG)

BHAGAVAD GITA READING

BIBLE READING

QURAN READING

REPUBLIC DAY ADDRESS BY PRINCIPAL DR. B.BUVANESWARI

NATIONAL ANTHEM



GACW-PDKT- PRIVILEGE TO INVITE YOU FOR 73 RD

INDIA

REPUBLIC DAY

26TH JANUARY-2022

INVITATION

February -2022

BHARATHIDASAN UNIVERSITY - TIRUCHIRAPPALLI-24
 UG-URE EXAM APRIL 2021

Date :28/02/2022
 Page : 1

COURSE :B.A. -TOURISM AND TRAVEL MANAGEMENT

CEN	REGISTER NUMBER	PAP	PAP	TOT	URE	NAME OF THE COLLEGE
	NAME OF THE CANDIDATE	I	II		RANK	
	URE - ROLL NO	100	100	200		
16	U18A50710 GOWRI T 303703	45	29	74	1	GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS) PUDUKKOTTAI
226	CB18A 221163 DINESH L ABSENT	ABS	ABS	ABS	---	BHARATHIDASAN UNIVERSITY CONSTITUENT COLLEGE, PERAMBALUR.
226	CB18A 221168 KOWSALYA K ABSENT	ABS	ABS	ABS	---	BHARATHIDASAN UNIVERSITY CONSTITUENT COLLEGE, PERAMBALUR.

Department of Tourism and Travel Management proudly states that **Ms. Gowri .T** secured 1 place in URE (University Ranking Exam) in the Tourism and Travel Management subject Conducted by Bharathidasan University. Our department students have been continually securing 1 Rank last year two years.



Dr. R. Narasimmaraj attended an online refresher course. UGC-Sponsored Online Refresher Course in Environment & Sustainable Development was conducted by the UGC-HRDC-Bharathidasan University. The refresher course was held between 02.02.2022 -15.02.2022. Dr. R. Narasimmaraj has secured "A" Grade. This refresher course has instructed many inputs pertaining to need and importance of the ecology, environment, sustainable development and carrying capacity. And also, it gave the light up on about the green energy, alternative energy. This refresher courses have Enlightened the multidisciplinary knowledge on the environment and sustainable knowledge.

Bharathidasan University and Sudharsan College of Arts and Science jointly organized Long Marathon (Cross Country) Race for College Students on 26.02.2022.

The students of Government Arts College for Women (Autonomous), Pudukkottai have owned several positions. Department of Tourism and Travel Management students Ms.C. Subbammal, Ms.P. Mahalakshmi owned 13th and 16th places respectively.



March -2022

On 01.03.2022 morning honourable Chief Minister of Tamilnadu had inaugurated “Nan



Muthalvan” Scheme for the students to get adequate skills and knowledge for getting employment opportunities in reputed companies and also improve their entrepreneurial skills for their future. Dr. R. Narasimmaraj acted as coordinator for the “Nan Muthalvan” scheme had presented a special lecture on Career Counselling for College Students on the occasion of Nan Muthalvan Scheme for students



Video conferencing inauguration of **Nan Muthalvan Scheme for Schools and College students** inaugurated by Honourable Chief Minister of Tamilnadu on 01.03.2022.



Live telecast meeting our college students along with our college Principal.

On 01.03.2022 after the Inauguration of Nan Muthalvan Scheme for School and College students. by Honourable Chief Minister of Tamilnadu. In the same day evening, Government Arts College for Women (Autonomous), conducted a special lecture on "**Career Counselling for college Students**". The event was inaugurated by our college Principal Dr. B. Buvaneswari followed by Mr. Hareesh Krishnan delivered special lecture on Personality development and acquiring self-confidence. Followed by Dr. R. Narasimmaraj acted as a resource person and delivered a special on Career Counselling for college Students. There were 300 plus students participated.



Government Arts College for Women
(Autonomous),
Pudukkottai 622 001

Date: 01.03.2022

Time: 02.00.PM

Career Counseling for College Students

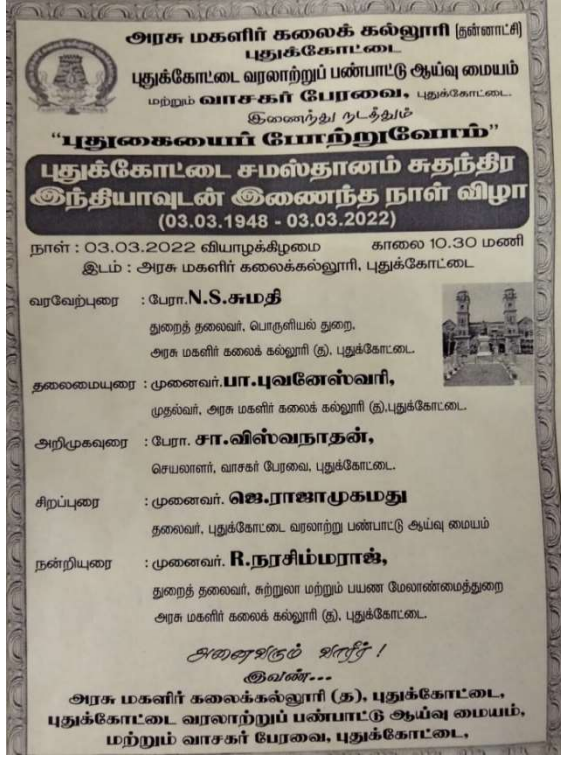
Welcome Address: **Dr.G.Sankar**
Associate Professor of Zoology
Govt. Arts College for Women (Autonomous)
Pudukkottai

Innagural Address: **Dr.B.Buvaneswari**
Principal
Govt. Arts College for Women (Autonomous)
Pudukkottai

Special Address: **Mr. B. Hareesh Krishnan**
B.A. LL.B (hons)
Tamil Nadu National Law University,

Special Address: **Dr.R.Narasimmaraj**
Asst. Professor & Head
Dept. of Tourism and Travel Management
Govt. Arts College for Women (Autonomous)
Pudukkottai

Vote of Thanks : **Dr.A Janaki**
Asst. Professor of Physics & ACOE
Govt. Arts College for Women (Autonomous)
Pudukkottai



On 03.03.2022 Government Arts College for Women (Autonomous), Pudukkottai and Pudukkottai History and Cultural Research Centre and Reading circle (Vasagar Peravi) jointly organised on special lecture on **“Pudukkottai princely state merged with India that was day has been celebrated”**. (03.03.1948 - 03.03.2022).

Dr. B. B. Buvanewari Principal of the was inaugurated the function, Prof. Swaminathan, secretary Vasagar Peravi has delivered the introductory part of the seminar. Dr. Rahja Mohammad chief guest has delivered the special address and he has recollected several incidents with reference to pre independence and post-independence, further has deliberated about how **“Pudukkottai princely state merged?”**

Finally, Dr. R. Narasimmaraj has share his view on how the heritage building and monument that was developed by the Thondaman Dynasty and how can used as touristic opportunities. Finally, he has delivered the vote of thank.



On 30.03.2022, Department of Tourism and Travel Management conducted Board of Studies Meeting (BOS) for syllabus Review meeting for the academic year 2021-2022. Dr. R.Narsimmaraj, headed as Board Charmen, Dr. S.Thangaraju Associate Professor of Indian Culture and Tourism, Govt. Arts College (Autonomous), Kumbakonam, Bharathidasan University Nominee, Dr. A. Suresh Babu,(Other University-I) Assistant Professor of Tourism and Travel Management , Govt. Arts College, Ooty, Dr. Govindha Solai (Other University-II) from, Nehru college of Aeronautics & Applied Science, Mr. Ramesh

Babu MD, (Industry Expert). UDAYAM AIR TRAVELS PVT Pudukkottai and Ms. Pavithra Alumni of the department attended the meeting. The committee thoroughly gone through syllabi. The BOS committee got accepted and approved the entire syllabi along with mapping patten.

April-2022

KALAI GNAR KARUNANIDHI GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS), PUDUKKOTTAI



DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT

VENUE: AUDITORIUM DATE: 29.04.2022 TIME: 10.30 AM

TOURISM STUDENTS ASSOCIATION MEETING

Invocation
Tamilthaavaazhthu
Kalloori.Pan

**SPECIAL LECTURE ON:
TOURISM DEVELOPMENT AND PROMOTION IN TAMILNADU**

WELCOME ADDRESS

DR. R.NARASIMMARAJ
ASSISTANT PROFESSOR AND HEAD
DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT
KALAI GNAR KARUNANIDHI GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS), PUDUKKOTTAI.

PRESIDENTIAL ADDRESS

DR. B.BUVANESWARI
PRINCIPAL
KALAI GNAR KARUNANIDHI GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS), PUDUKKOTTAI.

SPECIAL ADDRESS

MR. K.NELSON
DISTRICT TOURIST OFFICER
DEPARTMENT OF TOURISM, GOVERNMENT OF TAMILNADU
PUDUKKOTTAI DISTRICT.

VOTE OF THANKS

MS. A.VIJYARANI
STUDENT'S REPRESENTATIVE
III BA- DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT

DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT



Department of Tourism and Travel Management Conducted Tourism Students Association Meeting on 29.04.2022. The meeting was headed by Dr. B. Buvanewari Principal of the college, Dr. R. Narasimmaraj, Assistant Professor and Head, welcomed the gathering, Mr. K. Nelson, District Tourist Officer, Govt. of Tamilnadu delivered Special Address on Tourism development and Promotion in Tamilnadu, he gave lot of puts to the budding tourism students. And also, he emphasized to students should to prepare for competitive examinations more particularly Tourist Officers and Assistant Tourist Officers conducted by the TNPSC. Finally, student representative Ms. A. Vijayrani gave Vote of thanks.

May-2022



Department of Hotel Management and Catering Science &
B.Voc. Tourism and Hospitality Management
JAMAL MOHAMED COLLEGE (Autonomous)
College with Potential for Excellence
Accredited (3rd Cycle) with 'A' Grade by NAAC
DBT Star College Scheme & DST - Fist Funded
(Affiliated to Bharathidasan University)
Truchirappalli - 620 020

We cordially invite you to Participate in the **Valedictory Function of
Hotel Management and Catering Science Association Activities 2021-2022**

Date & Time: 18th May 2022 (Wednesday) at 11.00 a.m. Venue: Physics Seminar Hall

In the august presence of
Hajee. M. J. Jamal Mohamed Bilal
President

Dr. A. K. Khaja Nazeemudeen, D.Litt., (USA)
Secretary & Correspondent

Hajee. M. J. Jamal Mohamed
Treasurer

Dr. K. Abdus Samad
Assistant Secretary

Dr. K. N. Abdul Kader Nihal
Member and Honorary Director

Dr. A. Jafar Ahamed
Coordinator, Dept. of Hotel Management & Catering Science
Welcomes

Dr. S. Ismail Mohideen
Principal, Jamal Mohamed College
Presides over the function

Dr. R. Narasimmaraj
Assistant Professor and Head, Dept. of Tourism & Travel Management
Kalaingar Karunanidhi Govt. Arts College for Women, (Autonomous), Pudukkottai
Delivers a Special Lecture on
“Role of Hotel Industry in Development of Tourism”

Felicitations by

Dr. A. Mohamed Ibraheem
Vice Principal
Dr. K. N. Mohamed Fazil
Director – Hostel Administration

Dr. M. Mohamed Sihabudeen
Additional Vice Principal
Ms. J. Hajira Fathima
Director – Hostel Administration (Women)

Mr. S. Samuel Anand Kumar
Assistant Professor
Proposes a vote of thanks

Jamal Mohamad College (Autonomous) Trichy, Department of Hotel Management and Catering Technology Invited Dr. R. Narasimmaraj as a chief guest for department association meeting validatory function on 18.05.2022. Dr. R. Narasimmaraj delivered special address on **“Role of Hotel Industry in Development of Tourism”**. Followed by there was discussion with students. students were asked many questions with regards to scope and futures of tourism industry and job opportunities in the tourism industry.



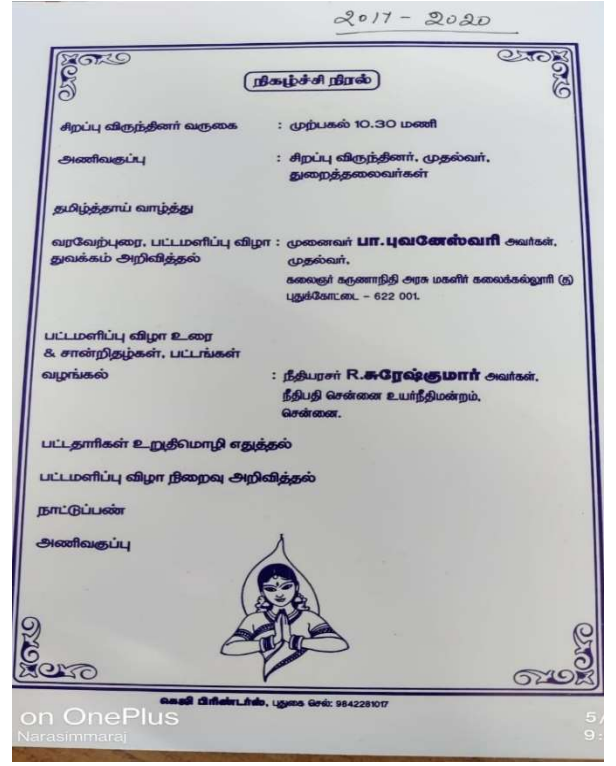
Our college very year organizes “Mupperum Vzhala”. This academic year also in the month of May 2022, 11,12, &13 three-day functions namely, **“Muthamil Vzhala, College Sports Day, and College Day”** took Place. In the Sports Day celebration, our students were represented for Blue House and their own I Prize in the March-Past competition. The chief Guest of the function **Mr. S.M. Kumaran District Spots Officer** of

Pudukkottai participated and distributed the prizes to the students.

On the college day function **Honourable M.M. Abdulla, Member of Parliament (Raja Saba)** participated as a chief guest of the function on 13.05.2022 and he delivered special adders to the gatherings also distributed several Prizes those who had achieved in the various academic levels. Our department Students namely **Ms. Gowri (out gone) got the first place in all six semesters and URD Rank Holder. Ms. Yasmin III BA TTM (out Going) students who got first marks in all five semesters and overall performance in academics.**



On 19.05.2022 our III BA-TTM Students took part in the Extension activity at our college campus. Students were cleaned the campus and class rooms. Department organised tree sapling. Almost all the students and staff were participated in the extension activity.



On 22.05.2022 (Sunday) Kalaingar Karunanidhi Government Arts College for Women (Autonomous), Pudukkottai conducted 27th Convocation Day at Dr. A.P.J Abudul Kalam Auditorium. **Honourable Justice R. Suresh Kumar, Madras High Court** was the Chief Guest of the function. Honourable Justice delivered special address to the gathering. Finally, he distributed convocation for 2017-2020 batch students. Collage Principal Dr. B. Buvaneswari, Inaugurated the convocation function, all the HOD's of the departments, Teaching and Non-Teaching staff, students, parents were attended and participated the convocation.

The Department

The Department of Tourism & Travel Management (TTM) was established in the year 2003 under the realm of Department of History to produce quality human resource to cater the ever-increasing demand in Tourism, Travel and allied sector. At the initial stage, The Under-graduate programme was offered as a self-financing course and, in the year 2007, the course has been converted as full-fledged government aided programme for advanced learning in tourism and allied disciplines with the seed grant from Directorate of Collegiate Education, Department of Higher Education, Government of Tamilnadu.

In the year 2016, the Department has got regular staff and thereafter department has been actively performing several activities in the travel, hospitality and allied sectors. The Department is well-known in the campus for professionalism. The Department is also an active partner of Department of Tourism (DoT), Government of Tamil Nadu. It is also one of few academic institutions in the state of Tamil Nadu to offer Bachelor -graduate Programme in the academic area of Tourism and Travel.

Programme Offered	UG: Bachelor Degree in Tourism & Travel Management
<u>PEDAGOGY</u>	
Updated Curriculum Internship in Leading Travel Industries Institute - Industry Interface Mentorship	Placement Study Tour Special Lectures

DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT

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<https://www.youtube.com/watch?v=CQZqOpQBmia>